

SNS 2018

• COLLABORATION • INNOVATION • REJUVENATION

Southern North Sea Conference
28th February & 1st March 2018
Norfolk Showground, Norwich



Sponsorship Opportunities

Book online www.eeegr.com ■ Call 01493 412199

SNS2018

Sponsorship Opportunities

EEEGR's SNS2018: Collaboration. Innovation. Rejuvenation. offers you a unique environment and platform from which to promote your business.

SNS2018 is the most important conference for the Energy Industry in the East of England, at which key decision makers gather to discuss and debate industry issues, network to make new business contacts and re-establish relationships with existing clients.

SNS2017: Key Facts

- 71-booth exhibition
- Hospitality areas to facilitate enhanced networking.
- Comprehensive conference programme including sections dedicated to an overview of the nation's energy industry, Southern North Sea Rejuvenation, Late Life & Decommissioning, Offshore Wind, Nuclear, Training and Skills
- Footfall of over 1100 delegates anticipated to visit the conference and exhibition
- High-quality speaker programme including industry leaders presenting opportunities for new business to the supply chain



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No matter what your business objectives, sponsorship can help you ensure your company stands out from the crowd before, during and after the event. A wide range of opportunities are available catering for a variety of budgets and intentions

BENEFITS OF SPONSORING SNS2018

Raise awareness, create a preference and attract SNS2018 attendees to your stand

First class promotion of your brand to the leading energy operators and contract holders

Gain access in networking with industry leaders

Increase brand awareness and create brand loyalty by association with the biggest energy conference in the region

Launch new products or promote your most successful innovation. Sponsorship raises your product profile in front of the right people.

Source new suppliers, agents and business partners

BESPOKE PACKAGES TO MEET YOUR NEEDS

EEEGR understands that every company has unique needs, objectives and aims when considering sponsorship.

This brochure outlines suggested package options; please contact Siofra to discuss bespoke packages.

Siofra Driver

Events & Communications Executive

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Sponsorship Opportunities

LUNCH
SPONSORSHIP PACKAGE

£6,000.00

Networking with the supply chain is crucial at SNS and the lunch sponsorship package ensures your branding is central during one of the most important networking periods during the event. Your exhibition will be situated near the catering outlet to ensure maximum benefit.

Sponsorship Includes:

- Exhibition stand in prime position in exhibition hall
- Five full access conference passes
- One table of ten seats at the Gala Dinner
- Profiling as lunch sponsor on all pre-event marketing and all event materials
- Logo placement pre-event including promotions e-shots and website presence
- Logo placement on conference slides shown at beginning and end of conference sessions
- Full page advert in exhibition guide
- Option to insert marketing materials in delegate bags



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REFRESHMENT BREAKS
SPONSORSHIP PACKAGE

£5,000.00

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PRE-EVENT OPPORTUNITIES

EEEEGR NEWS SPONSORSHIP



Sponsorship of the pre-event SNS-themed EEEGR news, which has been updated with a fresh new design and re-launch for the Q1 2017 edition.

With a readership of over 3000, sponsorship will directly align your company with the conference and enhance your position as a key company in the sector. Sponsorship includes front cover branding and a two page editorial/advertisement.

£2,500+VAT

ADVERT SPONSORSHIP



An opportunity for advert placement in prime positions on the EEEGR website, putting your company's promotion in front of both conference attendees and other site visitors.

Unique website visits numbered 10,338 in February 2016.

£500+VAT

(Dependent on size of advertisement)

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CONFERENCE

DELEGATE BAG INSERT



An opportunity to provide one of the ten maximum sponsored inserts in the conference delegate bags. This allows you to target attendees with specific information which will be taken away post-conference.

£500+VAT

CONFERENCE PENS



An opportunity to brand all conference pens with your company logo, an excellent way to increase brand awareness.

is sponsorship can be shared between a maximum of two organisations

£1,000+VAT

CONFERENCE LANYARDS



An opportunity to have your company logo on all lanyards which are distributed at the event.

One of the highest exposure opportunities for your brand, with all attendees wearing name badges on lanyards.

£4,000+VAT

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NEW FOR 2018!

We have new and exciting opportunities in the pipeline for SNS2018, including meet the buyer/ strategic introductions service, a new and improved conference format and poster presentations. To find out more about this, or any of the other opportunities listed, please get in touch.

CONTACT US

EEEGR understands that every company has unique needs, objectives and aims when considering sponsorship.

We have a wide variety of options available to meet all budgets and objectives and are happy to discuss alternative options to those listed here.

For further information and to discuss your bespoke package requirements, please contact EEEGR's Events & Communications Executive:

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