



EAST OF ENGLAND ENERGY GROUP

# EEEGR News Media Pack

## Opening up new opportunities to members

**The East of England Energy Group is the catalyst for the region's energy industry.**

Its quarterly magazine - EEEGR News - is a high quality, editorial-led publication of at least 32 pages of news, features and events coverage.

Printed copies of this highly regarded magazine are sent to approximately 3,000 senior industry professionals and a further 2000 copies are sent electronically. It is also available to download from our website - [www.eeegr.com](http://www.eeegr.com). We also distribute it at major exhibitions throughout the UK.

**All of this makes it a great place to advertise.**

EEEGR News is a well read, authoritative and lively publication that allows members to share their news with the wider industry and keeps readers up to speed on major projects and key issues relating to the energy supply chain.

Advertisers are finding it an important vehicle for getting their message across to potential clients. Opportunities for advertising, however, are limited and pages are allocated on a first come, first served basis.

### Distribution

- ▶ 3000 printed versions sent to senior industry professionals
- ▶ 500+ used at industry events nationwide
- ▶ 2000 sent electronically to relevant industry contacts
- ▶ Online via our website - with 5000+ unique visits per month

Advert Size	One edition	Two editions + 10% discount (cost per edition)	Three editions + 15% discount (cost per edition)	Four editions + 20% discount (cost per edition)	Non member rate (cost per edition)
¼ Page	£330	£297	£281	£264	£440
½ Page	£550	£495	£468	£440	£660
Full Page	£770	£693	£655	£616	£880
Double Page	£1320	£1188	£1122	£1056	£1430

**EEEGR News Sponsorship £2,000.**  
Includes two-page editorial/advertising and front cover branding.

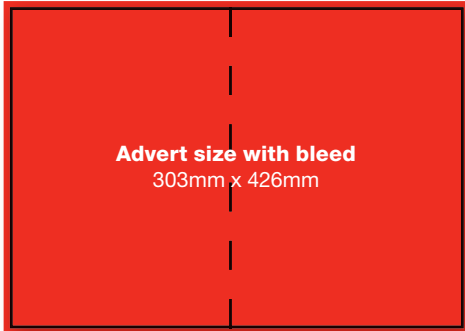
Inserts included in EEEGR News from £500.

To be sure of your advertising space please contact:

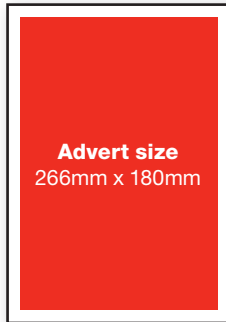
**Martine Watker**  
t: **01493 446534**  
e: **[martine.watker@eeegr.com](mailto:martine.watker@eeegr.com)**



## Print advertising size specifications



**Double page spread advert**  
**H 303mm x W 426mm**  
 (Include crop marks and 3mm bleed)



**Full page advert**  
**H 266mm x W 180mm**



**½ page advert**  
**H 130mm x W 180mm**



**¼ page advert**  
**H 130mm x W 92mm**

- ▶ **Supply advert as print-ready (CMYK, 300dpi, embedded fonts) PDF**
- ▶ **Include crop marks & 3mm bleed on double page spread adverts**
- ▶ **Crop marks & bleed are NOT required for full, ½ and ¼ page adverts**
- ▶ **Please email your PDF advert to [martine.watker@eeegr.com](mailto:martine.watker@eeegr.com)**

**Design and artwork service available at an additional but reduced rate. Contact us for details:**

**Martine Watker**  
 t: **01493 446534**  
 e: **[martine.watker@eeegr.com](mailto:martine.watker@eeegr.com)**

