

Beacon Innovation Centre

Make your
Professional
Office a
Virtual Reality
as a Beacon
VIP

NWES has recently launched a completely new Virtual Tenancy initiative at the Beacon Innovation Centre. The VIP (Virtual Incubation Programme) is a unique approach to Virtual Tenancy.

VIP offers a service aimed at helping both new businesses and established companies to raise their game with instant access to a professional business address and all the associated facilities and business support services of the premier office building in the area.

Joining the exclusive VIP club can cost as little as £50 per month and will gain participating companies access to everything that is best at the state of the art facilities at Beacon. It will also provide you with an address at Beacon, the opportunity to use the meeting and interactive presentation facilities at preferred rates and access to the latest in a whole arsenal of high-tech facilities including sophisticated telephone handling and video conferencing.

All VIP participants will be listed as tenants of Beacon and, if they wish can use Beacon as a registered office. Beacon VIP's can limit involvement to using the address, phone and mail handling and using the meeting rooms. However, there is real added value available to VIP's through:

- PR - Free promotion through the NWES website
- MARKETING - Direct advertising through the NWES website and Beacon promotions and web based links
- CONFERENCING - Access to all meeting facilities at Beacon at tenant rates
- OUTREACHING - Use of all facilities at the other NWES managed offices across Norfolk and Suffolk and at preferred rates
- INNOVATION - Help with business strategy, product commercialisation and IPR issues
- BUSINESS SUPPORT - Ongoing support and guidance from the NWES business advice team
- PARTNERING - Immediate membership of the Beacon family of companies
- TECHNICAL ACCELERATION - Links and signposting to customers, potential partners, R&D laboratories and academia
- FUNDING - Opportunities for help with external funding

- COMMERCIAL SUPPORT - Access to professional advice and services
- MENTORING - Availability of dedicated mentors and sector specific champions
- STUDENT PLACEMENTS - Discounted services of students and post graduates
- TRAINING - Preferred access to accredited and bespoke training programmes

The VIP will be hosted from Beacon but will expand the incubation ethos and business support structure through the NWES offices in Great Yarmouth, Kings Lynn, Lowestoft and Norwich, across the sub region and beyond.

The overriding aim of VIP is to nurture entrepreneurship; accelerate innovation; and support the development of businesses through to sustainability. VIP business development support will be augmented by unfettered and subsidised access to modern, efficient and fully serviced work spaces across the sub region.

As an NWES managed facility Beacon has become a cornerstone in the economic regeneration of Great Yarmouth and neighbouring Lowestoft. The expansion of this service through VIP can greatly expand the number of small businesses that have ongoing access to a plethora of products and services within the NWES portfolio.

Currently, the NWES group of incubators and managed workspaces is home to some 150 companies. VIP aims to double this figure and help the sustainability of a number of key local supply chains.

For more information please contact us;

If you would like more information about VIP please contact Karen Bolton on 01493 446500.

