

EEEGR Newsletter Media Pack

Opening up new opportunities to members

Our newsletter is now in its 10th year of production and continues to go from strength to strength, again this year we were a finalist in the Trade Association Forum for newsletter of the year. Originally started as a small 4 page publication our newsletter has grown to 32 pages in length. It features the most relevant industry news and member articles.

Our vision is still the same. To produce an informative, professional and overall dedicated industry publication that is written for the benefit of our members

Following feedback and suggestions from our members we would like to invite you to take part in a new and exciting platform to promote your business to a relevant and focused marketplace.

The newsletter will still feature the same quality editorial content but will now offer our members the chance to take part in advertising. The advertising space available will be of a very exclusive nature. In total there will be only 8 pages available, which will be offered on a first come first served basis.

DISTRIBUTION

- 3000 Printed versions sent to senior level industry professionals
- 500 used at industry events nationwide
- 950 sent electronically to relevant industry contacts.

Size	One edition	Two editions + 10% discount (cost per edition)	Three editions + 15% discount (cost per edition)	Four editions + 20% discount (cost per edition)	Non member rate (cost per edition)
¼ Page	£300	£270	£255	£240	£400
½ Page	£500	£450	£425	£400	£600
Page	£700	£630	£595	£560	£800
Double Page	£1200	£1080	£1020	£960	£1300

To get involved in this exciting publication please contact:

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